

AUG13/12 17.3  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ANNE BRAUNSCHEIDEL

SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6276474

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	60 + ASSOC SENATE	EST#1906	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG15/12 AUG21/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG13/12 17.34

TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$6750..3X  
PLS CFM, THX 8/13

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$2,250.00	8/16	8/19	2		TH,SU	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1906												
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			1100P-1135P	30		\$2,250.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6276474  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG13/12 17.3  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12						\$6,750.00						
CONTRACT TOTAL												\$6,750.00
TOTAL SPOTS												3

MARKET TOTALS \$19,285 WFTV 35% WKMG 33% WESH 22% WOFL 6% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 4% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*